

Why Store Management protects your business from bankruptcy

The shopkeeper's guide to staying in control of stock, cash register and profit

Most businesses do not fail because they sell badly. They fail because the owner loses track: stock that disappears without explanation, cash that no longer matches the reported sales, forgotten expenses, and a real profit that nobody truly knows. When these small invisible losses add up day after day, they end up sinking the business — often without the owner understanding why.

Store Management is an automated management system designed for shopkeepers and small businesses. It monitors your stock, your cash register and your finances continuously — even when you are not on site.

The most common causes of business failure

- **Undetected invisible losses** — theft, cash or counting errors that pile up without ever being spotted.
- **Confusing revenue with real profit** — collecting money does not mean being profitable once costs are deducted.
- **Stockouts or dead stock** — products missing at the wrong time, or cash tied up in products that do not sell.
- **Poorly tracked expenses** — rent, salaries, transport, customs: costs that go unnoticed until they become a problem.
- **Decisions made by gut feeling** — without reliable, up-to-date figures, the owner decides by instinct instead of real data.

Every day

an automatic report arrives in the owner's Telegram group, even when they are away.

Every sale

updates the stock and triggers an alert before a stockout.

Every difference

between items reported as sold and cash collected is flagged in the daily report.

How Store Management protects you every day

- **Stock tracked in real time** — every sale automatically deducts from stock, and an alert warns the owner before a stockout.
- **Cross-check between cash register and sales** — the system compares what employees report as sold with what the cashier actually collects, and flags any difference as soon as it appears — before it grows.

- **Profitability simulator** — before you invest, simulate how profitable your project will be: the Excel sheet calculates the selling price and the profit from the supplier price, transport and customs.
- **Net profit calculated automatically** — not just revenue: the real profit, product by product, after purchase, transport and customs costs and general expenses are deducted.
- **Automatic daily report** — sent every day on Telegram and available on request, with unrecorded expenses and stock differences clearly flagged.
- **An assistant available at any hour** — the owner can ask at any time: what is my profit this month? Which product sells best? What is the risk of a stockout?
- **Isolated and secure data** — each business has its own private, independent data space.

With or without Store Management

Without structured tracking	With Store Management
Actual stock is uncertain	Stock updated with every sale, automatic alerts
Cash differences go unnoticed	Automatic cross-check: differences are flagged the same day
Real profit is not precisely known	Net profit calculated by product and by day
Expenses are noted haphazardly (or forgotten)	All expenses tracked and deducted automatically
Decisions are made by instinct	Reports and figure-based answers, on demand

In summary

Store Management does more than record sales: it watches over your business like an accountant present 24/7, and warns you before a small problem turns into an irreversible loss. It is the difference between enduring your business figures... and mastering them.

Ready to protect your business?

Contact GARAHELP COMPANY to discover Store Management, with a free 14-day trial to test the system on your own shop.

Contact: garahelpcompany872@gmail.com